

Conferences and Business Travel



SIYABONA AFRICA

Representing award winning hotels, resorts, safari lodges, and magnificent country estates in nine African countries, as well the Indian Ocean islands, Siyabona Africa is one of the continents foremost destination marketing companies.

With Siyabona Africa as your Business Travel partner, your company works with a travel industry leader who will design and manage a travel program that meets your business needs.

- Business Travel Management
- Conferences and Events
- Banquets and Functions
- Team Building Events
- Unique Destinations
- Executive Leisure
- Incentive Travel
- Luxury Car Hire

Making Business a Pleasure

Siyabona Africa Business Travel goes beyond merely taking care of your accommodation and transport arrangements for conference hosting, business seminars and corporate functions. We also provide your visitors with pre or post conference vacations and tour options.

As your Travel Partner, we also manage your company's day to day travel and accommodation requirements for your people whose business takes them from city to city, all over Africa.

And when the work is over and it's time to get away and relax we are your very own in-house travel agent - always ready to suggest and prepare your holiday itinerary, for your staff and their families.





Inspire and Motivate

From conferences and trade conventions to company board meetings and seminars we have exactly the venue you need.

Plan your event with Siyabona Business Travel and:

- Utilise our years of experience as a leading convention & conference travel specialist
- Enjoy our exclusive arrangements with some of Africa's largest hotel convention groups
- Take advantage of a "one stop shop" when it comes to planning and organising delegate requirements

Trust our team to arrange venue, accommodation, car rental, and delegate information packages, as well all those little "extras" that accompany convention planning and design.





A Memorable Impression

There is no doubt that corporate events are a major marketing tool and utilising Siyabona Africa is the stress-free way to ensure the success of your:

- Product or service launch
- Gala award dinner, cocktail reception or soiree
- Private company event
- Dinner presentation
- Themed show or company party

From classy product launches to gala dinners, we pride ourselves on events that are enjoyable and rewarding. Designing, budgeting & financial control and risk management is our job - making it a less stressful event for you.





Rewarding Performance

'If the frontline people do count, you couldn't prove it by examining the reward systems in most organizations'
Karl Albrecht

We know that incentives for retaining and motivating your star performers and key people is a real concern in an ever competitive market, and you have to continuously seek new ways to reward and recognize the people you most value.

Instead of a money incentive, reward your star performers with a memorable holiday, or just a week-end getaway.

They get to have a break from the office, and return to work with renewed vigour.





Energizing Team Experience

*'Never doubt that a small group of thoughtful,
committed people can change the world.
Indeed. It is the only thing that ever has.'*

Margaret Mead

If you want to get your team really motivated, there is no better way to build team spirit than with a competitive challenge.

Our team building events services begin with selecting the most suitable destination, activities and motivation speakers to suit your specific corporate requirements.





Unique Venue Destinations

We have a variety of unusual destinations with unique venues that are so inspiring, that whether you want a location in the middle of the open savanna, or out at sea - we have it.

Ask us about our:

- Luxury safari lodges
- Premier desert lodges
- Luxury yachts and other sailing vessels
- Mountain side destinations, replete with golf courses
- River boats and lake house-boats
- Wine and dairy estates
- Unusual locations: castles, mansions, ware-houses...





The Four Day Week(end)

*'Human beings can alter their lives
by altering their attitudes of mind'*

William James

Extend your Incentive Rewards program to your customers.

Rewarding your best customers need not be a challenge and generating excitement amongst your existing customers through a competition or campaign, offering a short holiday, always creates memorability and awareness.

Reinforce your brand, service or product with a customer loyalty program that is both impactful and enduring.





Invigorate and Rejuvenate

*'If it is so easy to work hard -
why is it so difficult to Relax'*

We know that your executives are too busy to run their own lives. That's why we take care of all their holiday travel arrangements, leaving them to get on with running their business.

Siyabona Africa offers a full spectrum of premier leisure and travel choices, catering exclusively to your executive level.

These include pre and post conference break-away trips at luxury game lodges, golf resorts and beach villas. Or even adrenaline-fueling personal adventure sports.





Arrive in Style

*'Everything in life is somewhere else,
and you get there in a car'*

E.B. White, *One Man's Meat*.

Beyond day-to-day car hire for business travel, we also provide prestige vehicle services. Whether you want to drive your self or be chauffeured, we know that you expect a car that is both a delight to drive, or a pleasure to be a passenger in.

And one that makes exactly the right statement when you arrive.

Choose from executive, luxury, performance, 4x4 or convertible, and we will have your car delivered to your hotel, or waiting for you at the airport.





Beyond Business Travel

Your company has the benefits of a single source to support the requirements of your its business travel experience.

As an affiliate to many industry partners and associations, we are in the enviable position of "having the right connections".

For over a decade, in our commitment to developing long-term client partnerships, we have managed the travel needs of the most particular of companies, as well as for those who prefer to indulge in the deluxe end of the leisure market.

Talk to one of our business travel managers. They are ready to assist you with formulating your corporate account and business travel budgeting and planning.



Be in Good Company

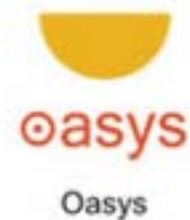
Being the preferred travel partner of clients like these is never easy.

They are fussy, picky, demanding and often changing their plans at the last moment.

They have to.

They want to impress their clients, they have to adapt to changing circumstances. And they want it all now.

And so they keep coming back to Siyabona Africa Business Travel.





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